



ANYTIME

FOR IMMEDIATE RELEASE

DRUG AND GANG VIOLENCE SEMINARS INTRODUCED AS PART OF DREAM CENTRE'S 7TH ANNUAL RADIOTHON AND OPEN HOUSE SEPTEMBER 17TH.

CALGARY, AB: The Calgary Dream Centre (CDC) is holding its 7th annual Radiothon fund raiser on Thursday, September 17th between 6:00 AM and 8:00 PM. The fund raising marathon will support Dream Centre programs that help homeless men transition from the streets of Calgary to become productive members of our community. Three radio stations will broadcast live from the site. Phone lines will remain open until 8:00 PM.at (403) 214-5490.

Radiothon 2009 will also be an Open House. The public can watch the action in the CDC dining room which will be transformed into a call centre, live broadcast studio, live music, and information centre.

Schools, youth groups, and other groups are invited to attend a free seminar called DRUGS, GANGS – A CULTURAL CRISIS. Schools are invited to register their students for the seminar between 10:00 and 11:30 in the 400 seat Freedom Hall. They'll hear the real life stories of residents and get the hard facts about street and gang life from The Calgary City Police, a former major gang member, Drug Court representatives, and CDC Counsellors. Information will be graphic, real and hard hitting (See Drugs, Gangs). Parking is free.

Business leaders, community leaders, and sports personalities will appear live with select CDC residents on Shine FM, AM1140, and XL 103.1. The interview schedule will be at www.radiothonlive.com a few days before the event.

Listeners are not only encouraged to call (403) 214-5490 and make a donation, but to drop by for free coffee, deserts, and entertainment in the DC Café. Some of Calgary's leading musicians will donate their time and provide background music throughout the day. Complete information is at www.radiothonlive.com. A barbecue will be held from 11:00 am to 6:00 pm in the front parking lot.

The Dream Centre offers hope, recovery, and transformation to men who want to reclaim their lives and make real change. The centre is consistently filled to capacity and has a long waiting list (See Programs).



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PAGE 2

The CDC depends on donations from various sources including businesses, foundations, churches, government, service clubs and private individuals. That is why the fund raising marathon plays such an important role in making CDC programs possible.

Partial funding from Radiothon 2008 allowed the CDC to introduce an innovative Case Management Program. Residents actually choose a date for their return to society and work towards that goal (Case Management Profile).

The event is a true multimedia event. A webmaster will be onsite to upload up-to-date information about totals, challenges, pledges, and photos of various guests throughout the day. It is at www.radiothonlive.com

The Dream Centre team is asking for 100s of funding partners to help them restore dignity to homeless men; to help them discover their destiny, and to help them begin dreaming and realizing their dreams as productive members of our community. Make a call to (403) 214-5490 and participate on September 17th by making a donation.

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FOR GENERAL INFORMATION

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FOR MEDIA INFORMATION

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