



SEPTEMBER 17TH, 2009

FOR IMMEDIATE RELEASE

**PAT NIXON, JOHN ROOK, JIM MOORE JOIN TOGETHER TO MAKE
ANNOUNCEMENT ABOUT FIGHT TO ERADICATE HOMELESSNESS.**

CALGARY, AB: Today, at 11:30 at The Calgary Dream Centre the leaders of three Calgary agencies that are at the forefront in the fight to eliminate homelessness will be announcing that they are discussing ways to work together through a collaborative relationship. Pat Nixon, CEO and founder of the Mustard Seed, Dr. John Rook, CEO of The Salvation Army Community Services Calgary and Chair of the National Council of Welfare, and Jim Moore, CEO and Executive Director of the Calgary Dream Centre will make the joint announcement.

The three Calgary agencies have provided local and national leadership in developing innovative programs that help homeless individuals leave street life and return to productive living. The three agencies share a concern about the availability of acceptable housing for the poor and those making the transition from homelessness.

Current economic conditions have seriously impacted this issue.

By discussing ways to work together through a collaborative relationship, the three leaders are convinced they will find ways to bring economies of time, resources, and experience to bear on these common issues. The common goal is to fast track the process of eradicating homelessness.

The three leaders will be available to speak to the media at 11:30 at The Dream Centre. Afterwards, they will guest on three radio stations that are broadcasting as part of the Dream Centres major fundraiser. Complete information is at www.radiothonlive.com.

The Calgary Dream Centre is located at 4510 Macleod Trail South.

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FOR GENERAL INFORMATION

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